



TACKLE HUNGER WITH US IN 2014!

JANUARY 20 - FEBRUARY 2, 2014

Who we are

Souper Bowl of Caring is a national movement of young people, working together around the time of the Super Bowl football game to fight hunger and poverty in their local communities.

The idea for Souper Bowl of Caring came from this prayer: "Lord, even as we enjoy the Super Bowl football game, help us be mindful of those that do not have a bowl of soup to eat."

What we do

On the weeks leading up to or on Super Bowl Sunday, groups collect dollars and food items for people in need. They give 100% of their donation directly to the local charity of their choice.

Participating groups report their totals to Souper Bowl of Caring, so the nation can follow the collections as they add up and see the impact made by so many small acts of generosity.

How we do it

Groups and individuals register to participate online at tacklehunger.org. They receive free materials to promote their collection. They collect. Then report their totals before donating 100% to their chosen charity.

Our **National Youth Advisory Board** is a select group of high school students from across the nation devoting their talents to help the movement grow. **Service Blitz** encourages participants to volunteer at their chosen charity on the Saturday before Super Bowl Sunday.



How you can help
Your generous donation will help our movement continue to grow each year! Donate online at tacklehunger.org.



Why we do it

We believe hunger and poverty have a negative impact on individuals and the communities in which they live, yet there is joy in serving and giving to those in need.

More than 48 million Americans, including 16 million children, suffer from hunger because they live in food insecure households. (*source: feedingamerica.org*)

How it helps

In 2013 more than 7,000 groups participated in Souper Bowl of Caring, collecting more than \$7.3 million in dollars and food for local hunger-relief charities.

Since 1990, more than \$97 million has been collected for hunger-relief charities across the country.

OUR NATIONAL MOVEMENT OF CARING NEEDS YOU!
To participate, donate, or learn more, visit us online at tacklehunger.org.