

Dear Religious Educators & Youth Ministry Leaders

Are you ready for a little 2-minute football??

The teams for **Super Bowl XLVIII** have been determined ... and it's going to be a match between **the Broncos and the Seahawks** facing off in the big game! **Now's the time** to make sure that **your** teams are ready to "take the field", on that big day, as well, and to take advantage of the energy and excitement of the game to **tackle hunger**, in your communities, by collecting donations for your **local** food charity or, charities, that minister to the hungry in your area!

If **your** parish is **not yet**, registered to participate in the **2014 Souper Bowl of Caring** collection, this is to let you know that **it's not too late** for your young people to **join the team and get in the game** ... and play a little **2-minute football** (the most exciting, **productive** and **successful** part of many games that we've watched over the years)!

It **really** can be as simple as: **1.)** placing a soup pot at the entrance(s) of the church, with a **Souper Bowl of Caring** label affixed, and hanging posters around the building to promote your collection; **2.)** asking your pastor to make an announcement from the pulpit at all Masses, **this weekend**, informing your parishioners that a collection will be taken up on Super Bowl weekend, **next weekend, Feb. 1st & 2nd**, for the benefit of the **local** food charity ... the soup kitchen, food pantry, parish pantry, etc ...which you, and your young participants, designate as the beneficiary of your **Souper Bowl of Caring** collection; and, **3.)** of course, mobilizing the youth, of your parish, ...Confirmation candidates, CCD students, CYO players, scouts, Catholic school students (where applicable) and others ... to be present, **soup pots in hand**, after all Masses on Super Bowl weekend to "receive" the generous contributions, "passed into their hands" by your parishioners, for the benefit of the hungry and those who "**feed the hungry**" in your community.

Soup pot labels, posters and other material, can be downloaded from www.souperbowl.org or www.tacklehunger.org/resources (you need not be currently registered to access materials from the site). I'll be happy to assist you or, whomever you designate, to both register your parish and report your totals, at the same time, **after** Super Bowl weekend. I can be reached at 413-533-7933 (cell0 at anytime or, by e-mail, at jbroylesma@verizon.net)

It **really** is **that easy!**

All that's left to say is ... **Go Team ... Beat Hunger!!**

Thank you and God bless you for what you do!

(J.) Bruce Broyles
Western New England volunteer ambassador
Souper Bowl of Caring